

What's Doing? IN WATERBURY

CONNECTICUT'S JEWISH FAMILY
MAGAZINE AND DIRECTORY



2024 ADVERTISING RATES

**Get your message out to Waterbury's
flourishing Jewish Community!**

Reaching *thousands* of Connecticut readers

2024 PUBLICATION DATES AND ADVERTISING DEADLINES

WINTER 2024

(published end of January)

▶ **AD DEADLINE: MONDAY, JANUARY 15**

SPRING-SUMMER 2024

(published mid-May)

▶ **AD DEADLINE: MONDAY, MAY 13**

FALL 2024

(published end of September)

▶ **AD DEADLINE: MONDAY, SEPTMEBER 9**

AN **INDISPENSABLE GUIDE BOOK** —
YOUR AD WILL BE VIEWED OVER & OVER AGAIN

JOIN OUR OVER 100 SATISFIED ADVERTISERS.

*All advertisers receive a complimentary listing in the comprehensive
Yellow Pages section of the What's Doing.*

CALL: (203)233-3417

EMAIL: whatsdoingwtby@gmail.com

www.whatsdoingwaterbury.com

Ad Rates & Sizes:

FULL PAGE

6.5" x 9"

\$295

HALF PAGE

6.5" x 4.25"

\$220

**1/4
PAGE**

3"x4.25"

\$150

Special Placement Ads:

Reserve early for availability

BACK COVER*	<i>full color</i>	\$700
INSIDE FRONT COVER*	<i>full color</i>	\$700
PAGE 3-5*	<i>(full color: +\$100)</i>	\$450
PAGE 6-7*	<i>(full color: +\$100)</i>	\$350
INSIDE BACK COVER*	<i>full color</i>	\$600

** All cover and special placement ads should be sized
at 7.25" x 9.875" with an additional 1/4" bleed*