

What's Doing?

IN WATERBURY

CT'S JEWISH FAMILY MAGAZINE & DIRECTORY



2026 ADVERTISING RATES

Get your message out to Waterbury's flourishing Jewish Community!

Reaching thousands of Connecticut readers

2026 PUBLICATION DATES AND ADVERTISING DEADLINES

WINTER 2026

(published mid-January)

AD DEADLINE: TUESDAY, JANUARY 6

SPRING-SUMMER 2026

(published mid-May)

AD DEADLINE: MONDAY, MAY 4

FALL 2026

(published mid-September)

AD DEADLINE: TUESDAY, AUGUST 25

AN INDISPENSABLE GUIDE BOOK —
YOUR AD WILL BE VIEWED OVER & OVER AGAIN

JOIN OUR **OVER 100** SATISFIED ADVERTISERS

All advertisers receive a complimentary listing in the comprehensive Yellow Pages section of the What's Doing.

CALL: (203) 233-3417

EMAIL: whatsdoingwtby@gmail.com

www.whatsdoingwaterbury.com

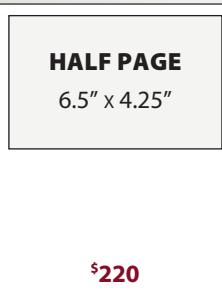
Ad Rates & Sizes:



FULL PAGE

6.5" x 9"

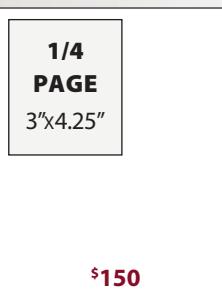
\$295



HALF PAGE

6.5" x 4.25"

\$220



1/4 PAGE

3" x 4.25"

\$150

Special Placement Ads:

Reserve early for availability

BACK COVER*	<i>full color</i>	\$700
INSIDE FRONT COVER*	<i>full color</i>	\$700
PAGE 3-5*	<i>(full color: +\$100)</i>	\$450
PAGE 6-7*	<i>(full color: +\$100)</i>	\$350
INSIDE BACK COVER*	<i>full color</i>	\$600

** All cover and special placement ads should be sized **7.25" x 9.875"** with an additional **1/4"** bleed*