

# What's Doing?

## IN WATERBURY

CT'S JEWISH FAMILY MAGAZINE & DIRECTORY



## 2026 ADVERTISING RATES

**Get your message out to Waterbury's  
flourishing Jewish Community!**

*Reaching thousands of Connecticut readers*

### 2026 PUBLICATION DATES AND ADVERTISING DEADLINES

#### WINTER 2026

*(published mid-January)*

**AD DEADLINE: TUESDAY, JANUARY 6**

#### SPRING-SUMMER 2026

*(published mid-May)*

**AD DEADLINE: MONDAY, MAY 4**

#### FALL 2026

*(published mid-September)*

**AD DEADLINE: TUESDAY, AUGUST 25**

AN **INDISPENSABLE GUIDE BOOK** —  
YOUR AD WILL BE VIEWED OVER & OVER AGAIN

JOIN OUR **OVER 100** SATISFIED ADVERTISERS

*All advertisers receive a complimentary listing in the comprehensive  
Yellow Pages section of the What's Doing.*

**CALL: (203) 233-3417**

**EMAIL: [whatsdoingwtby@gmail.com](mailto:whatsdoingwtby@gmail.com)**

**[www.whatsdoingwaterbury.com](http://www.whatsdoingwaterbury.com)**

### Ad Rates & Sizes:

#### FULL PAGE

6.5" x 9"

**\$295**

#### HALF PAGE

6.5" x 4.25"

**\$220**

#### 1/4 PAGE

3"x4.25"

**\$150**

### Special Placement Ads:

*Reserve early for availability*

<b>BACK COVER*</b>	<i>full color</i>	<b>\$700</b>
<b>INSIDE FRONT COVER*</b>	<i>full color</i>	<b>\$700</b>
<b>PAGE 3-5*</b>	<i>(full color: +\$100)</i>	<b>\$450</b>
<b>PAGE 6-7*</b>	<i>(full color: +\$100)</i>	<b>\$350</b>
<b>INSIDE BACK COVER*</b>	<i>full color</i>	<b>\$600</b>

\* All cover and special placement ads should be sized  
at 7.25" x 9.875" with an additional 1/4" bleed